



**European Fencing Confederation
Confédération Européenne d'Esgrime**

March 19, 2021

Information Letter no. 05-2021

EFC Webinars

Dear Member Federation,

It is my pleasure to inform you that the Executive Committee of the EFC this year celebrates its 30th anniversary.

We are planning to create new initiatives which way we intend to conduct this year.

One such activity is the organization of several EFC Webinars for representatives of our shareholders. We would like to emphasize that from last year we have been organizing webinars dedicated to sabre and foil referees which were very popular and appreciated by all Member Federations and the FIE.

Categories of the webinars:

- 1. Webinars dedicated to national DT Members who are willing to get the knowledge about preparing, conducting and carry out international competitions.**
- 2. Webinars dedicated to national SEMI Members and technicians.**
- 3. Webinars concerning “Event Marketing Strategy: How To Promote Your Events”.**

Webinars will be moderated by experienced EFC representatives and special guests from the FIE.

Below you will find general assumptions and detailed information regarding above topics.





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1. PROMOTION AND MARKETING WEBINARS

Introduction

The goals of this webinar series are:

- Our goal is to continue the good work from our previous EFC webinars during 2020 (Social Media workshops)
- The webinars will be important part for our fencers and organizers
- Increasing the quality of event in near future
- Inspire our member federations, fencers and organizers

To whom we dedicate

- Organizers of fencing events for club and/or national level
- Fencers(junior/seniors)

Presenters

- Members of the EFC Promotion and Marketing Commission and Special Guests.

Moderator

Ana Valero - Collantes - President of the Promotion and Marketing Commission

Topics

- 1. It's all about details! Tips for propelling your Event to the next level**
- 2. Event Marketing Strategy: How to Promote Your Events**
- 3. How to Stand Out! Personal branding**

Time

The series consists of three webinars lasting maximum 1,5 -2 hours each.





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2. SEMI COMMISSION WEBINARS

Introduction

The goals of this webinar series are:

- To educate armourers in Europe on weapon control best practices
- To increase uniformity across competitions in Europe
- To set a level of standards and minimum requirements for weapon control at EFC Competitions

To whom we dedicate

- Armourers of all EFC federations
- Members of weapon control teams for EFC competitions
- Interested coaches

Presenters

All members of the EFC SEMI Commission

Moderator

Etienne Van Cann - President of the SEMI Commission

Topics

- 1. Weapon and wires, submission and collection processes, weapons specifics: foil, sabre, epee and wires.**
- 2. Clothing and masks, conductive material, masks.**
- 3. Weapon Control Area and Call Room, what to expect from coaches and fencers, enforcing the publicity code, and wheelchair fencing.**

Time

The series consists of three webinars lasting maximum 2-3 hours each.





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3. EFC COMPETITION COMMISSION WEBINARS

Introduction

The goals of this webinar series are:

- To educate national DT members
- To increase knowledge, experience and awareness of current FIE and EFC rules
- Analysis of more difficult situations
- Present daily work of a DT member at the European Championships

To whom we dedicate

- National DT members
- Team Captains on European Championships
- National team coaches

Presenters

Members of the EFC Competition Commission and special guests

Moderator

Nikolay Mateev - President of the Competition Commission

Topics

- 1. Do you want to become a DT member?**
- 2. Software's for management of fencing competition**
- 3. DT member's work at the European Championship**

Time

The series consists of three webinars lasting maximum 2-3 hours each.





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OTHER RELEVANT INFORMATION - CONCERNS ALL WEBINARS

Technology used

- Microsoft Teams

How to register participants?

- Fill in Excel file attached to this letter and send back to General Secretariate: jslupski@fencing-efc.eu
- **Deadline for submitting applications: 05.04.2021**

Schedule

- The schedule is related to the number submitted applications
- We anticipate that the webinars will be held from **mid-April to mid-June**
- All webinars will be held during the **week or weekend:**
 - During the week in the afternoon and evening hours
 - During the weekend in the morning and noon
- We will inform all participants about the detailed schedule and timeline at the beginning of April.

We cordially invite you to participate!

Best Regards,

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Jacek SLUPSKI
Secretary General

